

LEA M. CAROSELLA

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SUMMARY

Passionate video editor and digital media expert with a love for telling stories, evoking emotion and starting important conversations through the video medium. Experience with long and short-form content, both narratively and in advertisement. Excels at collaborating with others and is able to get along with and communicate clearly with coworkers; is always willing to listen and learn from those with more experience. Doesn't take feedback on editorial decisions personally, and is always looking for ways to improve craft and fit the client's vision. Adheres to strict style guides, but also has and can utilize creative vision both when needed and wanted. Has reached success independently while working on personal longform content [for YouTube](#), and has reached over 150,000 subscribers and 15,000 followers on Twitter for creative drive and vision. Works well in fast paced environments, and is able to quickly adapt and problem solve when the situation calls for it. Proficient in the use of technology and industry standard programs, especially new age technology that aids in the ongoing evolution to streamline remote work. Loves to learn, and is always looking for new skills to acquire and to apply in both professional and personal projects. Has worked on projects for big names such as **Google, YouTube** and **Amazon**.

SKILLS & PROGRAM PROFIECENCY

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| ● Premiere Pro & After Effects | ● Animation & Post-production Pipeline Knowledge | ● Final Deliveries |
| ● Adobe Productions | ● Digital Commercials | ● Client Deliverables |
| ● Adobe Creative Cloud (Illustrator, Photoshop, Lightroom, etc.) | ● Mini-Documentaries | ● Executing Internal & Client Notes |
| ● MAC & PC Literate | ● Paper Edits/String Outs | ● Strong Communication Skills |
| ● Microsoft Office | ● Sizzle-reels | ● SFX Application |
| ● Google Workspace | ● Social Media Formatting | ● Prepping for Color & Mix |
| ● Microsoft Teams | ● Ingesting and Organization of Assets | ● PIX & Vimeo (Internal Review) |

EXPERIENCE & CREDITS - INTERNAL VIDEOS ARE AVAILABLE UPON REQUEST

Video Editing

- [International Women's Day 2022 Google Sizzle \(2022\)](#)
- [International Small Business Week Google Sizzle \(2022\)](#)
- [Invincible Seasons 2 & 3 \(2023\)](#)
- Broad Match & Smart Bidding Google Video (2021, Internal)
- Privacy NYC Google Video (2021, Internal)
- [SMX Next Google Video](#) (2021, Internal)
- Privacy Sandbox Google Video (2021, Internal)
- Executed both internal and client notes.
- Prepared final video for color and mix.
- Dynamic linking between After Effects, Photoshop, Audition and Premiere.
- Utilized Premiere "Productions" feature to organize large (30+ business) projects.

Video Editing Assistant

- [Invincible \(Amazon Prime\) S2 & S3](#) (2022 - 2023)
- [Made With Lau's Story: Preserving Culture through Chinese Cuisine](#) (2021)
- [Supaman's Story: Uplifting the Indigenous Community through Music that Heals](#) (2021)
- [See Jane Drill's Story: Breaking through Barriers to Renovate and Educate](#) (2021)
- Reviewing both raw and final footage, while setting up the Premiere file for the Video Editor.
- Logging each shot into a database with metadata to make shots easily accessible.
- Compiling and gathering broll from outside sources, as well as pulling relevant soundbytes.
- Preparing editing equipment and software for the editors. Troubleshooting any problems that they encounter.
- Editing screen tests to show to clients.

- Script and papercut breakdowns and graphics creation.
- Prepping final video(s) for delivery to client.
- Prepping videos for color and mix.
- Choosing effective musical cues for cuts.
- Creating select reels.
- Assisted with creative script writing on papercut(s).
- Took over projects to execute final client notes when editors were unavailable or otherwise booked.
- Condensed 2 minute videos down to 30 second cuts for YouTube and Google ads.
- Scene labeling for overseas animators and animation checkers.
- Exported individual stems as AIFFs for composers and mixers.

Digital Media Strategist

- Was responsible for responding to client emails on a daily basis, and answering the phone to answer general questions about the Council.
- Was responsible for overseeing the scheduling of Council events and branding, such as the annual "Make Music Day" that occurs in June.
- Drove public engagement and came up with video marketing ideas, successfully driving up donations for "Give Local" by a significant amount from the year previous.
- Created advertisements for local events, as well as the Style Guide to go with it.

CREDITS

Assistant Animatic Editor | Skybound Entertainment | Amazon Prime Originals | Invincible

[Skybound Entertainment](#), Worked on Seasons 2 and 3 of Amazon Prime's Invincible. (03/25/22 – 08/25/23)

Assistant Video Editor (Post) | Branded Content | Documentary Film | Commercial

[Xpedition Media](#), Supported Head & Junior editor on multiple Google & YouTube Brand films. (06/21/2021 – 01/01/22)

Junior Video Editor (Post) | Branded Content | Short-form Content | Digital Content | Mini-Documentary

[Xpedition Media](#), Made creative decisions on/edited Google & YouTube brand films. (01/01/2021 – 03/28/22)

Digital Media Specialist Intern | Branded Content | Short-form Content | Digital Content

[Northwest Connecticut Arts Council](#), Responsible for digital marketing and event advertisements. (01/2019 - 07/2019)

Junior Video Editor (Post) | Branded Content | Long-form Content | Digital Content

[Toon Ruins](#), Oversaw video creation from start to finish for the 150,000+ sub channel, "Toon Ruins" on YouTube. (2019 – Current)

Animatic Editor | Animation | Digital Content

[Tlacuache Studios](#), Edited storyboards into animatics for the WCAnimated series on YouTube. (03/2022 – Current)

Additional History & References Available Upon Request

Portfolio and Video Reel

www.toonruins.com/portfolio

EDUCATION

Northwestern Connecticut Community College, Winsted, CT: Associates in Digital Media

ACHIEVEMENTS

[Connecticut DMV Artist Spotlight](#) | Winsted, CT (2019)

[Paolo Abate Mini Grant Arts Award](#) | Torrington, CT | UNICO (2019)

LEADERSHIP

Secretary of LGBT+ Club | Northwestern Connecticut Community College | Winsted, CT (2016-2018)

Vice President | Litchfield Hills Small Animals & Cavies 4H | Torrington, CT (2013-2015)